Put on Institutional Letterhead

Insert Date

Dear Sponsor Name:

Over the past decade, the colleges and universities have undergone significant transformations that have resulted in the increased career readiness of our students. Our faculty and staff take great pride in the accomplishments of our students and our role in educating and preparing them for their futures.

We are very excited to announce the enclosed opportunity for you to support our students and assist our community with advancing student success as we prepare the next generation of workers. We have contracted with Dr. Steven Harvey of MyCollegeMax.com to speak to our students on a variety of important strategies including but not limited to:

* **Teaching students the critical differences between education and career,**
* **Showing students the value of becoming self-directed, proactive learners, and**
* **Providing students 5 strategies that will prepare them to take charge of their futures in our knowledge economy.**

While one presentation will not change the future trajectory of our students, the strategies included in the presentation are proven to increase the likelihood of college and career success. Embracing just one recommendation during this presentation might greatly improve the eventual success of our students as they prepare for the evolving demands of our knowledge economy.

In conclusion, I am seeking your assistance to provide financial support for this presentation and invite you to learn more about Dr. Harvey and MyCollegeMax.com, a social enterprise that has developed one of the most innovative approaches to preparing students for college and career success. The attached sponsorship form provides various levels of support for the presentation. Any support that exceeds the costs of the presentation will be directed to the insert scholarship or other educational program here.

I want to sincerely thank you for your consideration of this request and all that you do for our community, our students and their families.

Respectfully yours,

Insert Name Here

Insert Title Here

******Preparing for College Success

*Presented by Award Winning Speaker*

Dr. Steven Harvey

***Sponsorship Levels***

## Presenting Sponsor ($2,000)

* Limited to one Exclusive Presenting Sponsor of the Event
* Company/Organizational Information Flashed on the Event Screen Prior to Event
* Opportunity to Speak at the Event
* Provided Promotional Space at Event
* Recognition as Presenting Sponsor in Event Program, Institution Website, and All Promotional Materials
* Company/Organization Name to appear in all Event Correspondence

## Platinum Sponsor ($1,500)

* Name Announced at the Event
* Company/Organizational Information Flashed on the Event Screen Prior to Event
* Provided Promotional Space at Event
* Recognition as Platinum Sponsor in Event Program, Institution Website, and All Promotional Materials
* Company/Organization Name to appear in all Event Correspondence

## Gold Sponsor ($750)

* Recognition as Gold Sponsor in Event Program, Institution Website, and All Promotional Materials
* Company/Organization Name to appear in all Event Correspondence

## Silver Sponsor ($500)

* Recognition as Silver Sponsor in Event Program, Institution Website, and All Promotional Materials

## Bronze Sponsor ($250)

* Recognition as Bronze Sponsor in Event Program

**I would like support this event at the level for a total of $**

Company/Family Name as you want it to appear in print:

Address:

City: State: Zip:

Contact Name: Phone:

Contact Email Address:

Please mail this form along with your tax deductible contribution by insert date to:

***Dr. Steve Harvey Presentation*** ∙ insert address (keep on one line)

If you have any questions please contact insert name of contact at insert phone number including extension

or email insert contact email

**\*Any additional funds raised above and beyond the costs of this event will be contributed to insert scholarship**

***Thank you for your support!***